



# MEDICINE MAN

Atlanta's own Dr. Rajiv Pandya  
dives into detail on his  
newest surgical center.

*By Ashton Pike  
Portrait by Heather Fulbright*

“When you love what you do, it’s not work; it’s really living, and I’m fortunate to be able to experience just that.” Coming from Dr. Rajiv Pandya—a proud Atlantan and orthopedic surgeon who doubles as the CEO and founder of the Atlanta Orthopaedic Institute ([atlantaorthopaedicinstitute.com](http://atlantaorthopaedicinstitute.com)) and Unicore Health ([unicorehealth.com](http://unicorehealth.com))—those words couldn’t be more complementary to his ambitious and ardent personality. Though the initials “MD” follow the powerhouse’s moniker, there’s much more to the surgeon than meets the eye—from entrepreneur to inventor to restaurateur (he’s the chairman of the board for Twisted Taco Restaurant Group), the multihyphenate certainly makes fair use of his time. His latest venture? Pandya is tacking on another facility to his entrepreneurial résumé with the recent bowing of the AOI Surgery Center off West Paces Ferry Road. The state-of-the-art facility focuses on minimally invasive and restorative medicine through its cutting-edge spine, joint and sports medicine operations. “We perform advanced regenerative techniques, including cartilage transplants, mesenchymal stem cell and Lipogems treatment, in a sterile and controlled environment,” explains Pandya. But, in true Pandya fashion, the innovation doesn’t stop there. “Tying it all together is a patented technology system developed through my company, Unicore Health, that determines functional capabilities based on injuries and medical conditions, allowing for immediate return to work or activity,” he continues. “It’s what I call the health care version of Disney’s Epcot.”

Translation for Pandya’s patients: It means no worries.